

6/25/07

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## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	"20010027416"	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/25 08:17
S1	8337	customer with match\$4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:49
S2	208057	trans\$6 same activity	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/20 16:59
S3	562613	S1 and product or item	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/20 16:59
S4	26392	S3 and S2	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/20 16:59
S5	5489	705/14	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/20 17:00
S6	573	S5 and S4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/20 17:00
S8	56218	purch\$4 and profile	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/20 17:01
S9	228	S6 and S8 and price	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59
S10	2773220	cross-	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:13
S11	1	cross-channel adj customer adj matching	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:10
S12	8355	customer with match\$4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:46
S13	208403	trans\$6 same activity	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59
S14	563638	S12 and product or item	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59
S15	26453	S14 and S13	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59

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S16	5491	705/14	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59
S17	573	S16 and S15	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59
S18	56363	purch\$4 and profile	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 08:59
S19	97	S17 and S18 and price and habit	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 09:00
S20	1	cross-channel adj customer adj identification and (mach\$4 compar\$4)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:09
S21	1	cross-channel adj customer adj identification	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:09
S22	1389	cross-channel	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:51
S23	1	S22 and S12 and S16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:11
S24	3	S22 and S16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:35
S25	3	S12 and S22	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:50
S26	364	S22 and profile	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 12:52
S27	2	S26 and S16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:01
S28	1	channel-independent adj profile	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:02
S29	96	channel-independent	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:03
S30	1	channel-independent with profile	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:03

## EAST Search History

S31	4	S29 and S12	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:03
S32	18	compair profile against profile	US-PGPUB; USPAT; EPO; JPO	AND	ON	2007/06/21 13:36
S33	2536	compare demographic data against customer	US-PGPUB; USPAT; EPO; JPO	AND	ON	2007/06/21 13:37
S34	183	S16 and S33 and match\$3	US-PGPUB; USPAT; EPO; JPO	AND	ON	2007/06/21 14:14
S35	0	S34 and S22	US-PGPUB; USPAT; EPO; JPO	AND	ON	2007/06/21 13:38
S36	362241	habit behavior\$3	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:47
S37	243704	S36 and similar	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:47
S38	1220	S37 and S16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:48
S39	1	S22 and S38	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 13:49
S40	1	("20020107730").PN.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2007/06/21 17:16
S41	13175	profile\$ near2 match\$	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 14:15
S42	247	S41 and S16	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/21 14:43
S43	1	("20010044743").PN.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2007/06/21 14:43
S44	1	("20040054572").PN.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2007/06/21 17:17
S45	1	("6718551").PN.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2007/06/21 17:17

## EAST Search History

S46	1	("6741995").PN.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2007/06/21 17:17
S47	1	goods information collecting system and method	US-PGPUB; USPAT; EPO; JPO	ADJ	ON	2007/06/22 12:14
S48	925778	network	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 11:28
S49	1	Electric-commerce adj site	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 11:29
S50	5	Electric-commerce	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 11:58
S51	5491	705/14	US-PGPUB; USPAT; EPO; JPO	ADJ	ON	2007/06/22 12:14
S52	13	collect\$4 infor\$6 goods	US-PGPUB; USPAT; EPO; JPO	ADJ	ON	2007/06/22 12:42
S53	3361287	incentive coupon rebate point	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:44
S54	31322	S53 and S48 and goods and article	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:46
S55	21587	S54 and information	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:46
S56	529	S55 and S51	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:50
S57	3333090	not coupon not rebate and S53	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:52
S58	3345513	point	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:52
S59	3356	S58 and S51 and S48 and information	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:53
S60	487	S59 and goods and article	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:54

## EAST Search History

S61	404	S59 and goods and article and link\$4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2007/06/22 12:54
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